

CARE & DISPLAY GUIDE

Follow our simple tips to ensure you and your customers enjoy our cakes in tip-top condition.



We recommend placing the cakes in the freezer as soon as possible, observing the Best Before Date can be found on the outer packaging of each cake.



To remove the slices you want to display, remove the outer packaging and film, then run a sharp knife through the incisions and underneath to ensure a clean slice (traycake boxes can be unfolded to help to this).

We recommend you follow this step while the cake is frozen.



Run a sharp knife through the incisions to ensure a clean slice. Traycakes will require a knife to be run underneath the product (unfold tray to do this). Unsliced loafcakes can be portioned using the portion guide printed on the side of the box.

Got a question?
Pop us an email at support@cakesmiths.com

